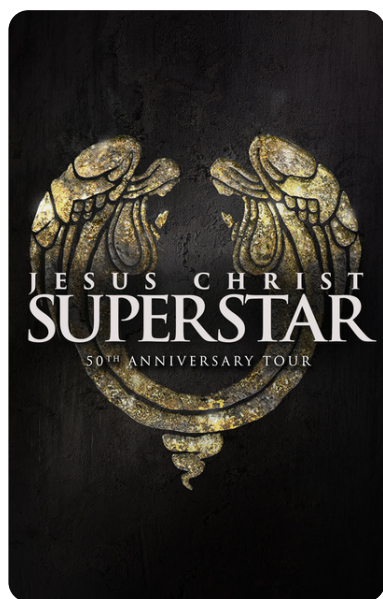
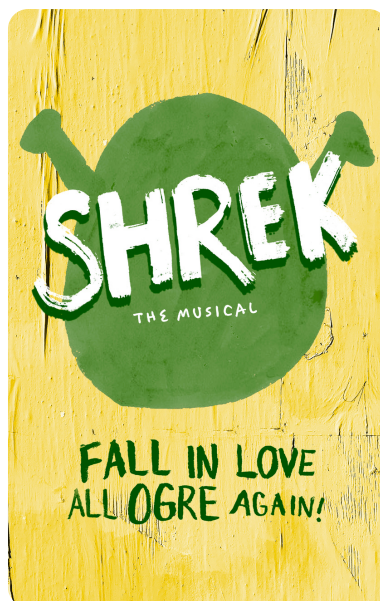


BROADWAY IN BINGHAMTON

BECOME A PLAYBILL ADVERTISER



APRIL 24 & 25



MAY 9 & 10

**REACH NEW AUDIENCES, TARGET YOUR
DEMOGRAPHICS, AND SUPPORT THE ARTS!**

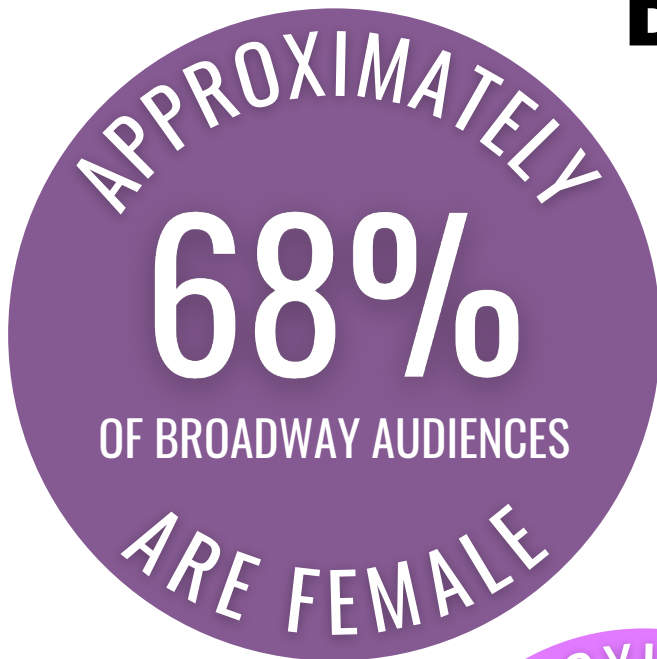
WHY BECOME A PLAYBILL ADVERTISER?

WHAT DO PATRONS DO WHILE THEY WAIT FOR THE SHOW TO START?

THEY FLIP THROUGH THE PROGRAM!



* BY THE NUMBERS...



* The Audience for Touring Broadway – A Demographic Study 2018-2019. Published November.

2024 RATES

1/8 PAGE	FULL PAGE
QUARTER PAGE	
HALF PAGE	

PAY PER SHOW

FULL PAGE:	\$400.00
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EIGHTH PAGE:	\$125.00

WANT TO TARGET CERTAIN
DEMOGRAPHICS?
ADVERTISE DURING SPECIFIC
ENGAGEMENTS!

1 SHOWS / 2 PERFORMANCES
DISTRIBUTION: 3,000

MECHANICAL REQUIREMENTS


FULL PAGE	4 1/2" (wide) x 7 1/2" (tall)
HALF PAGE	4 1/2" (wide) x 3 1/2" (tall)
QUARTER PAGE	4 1/2" (wide) x 1 3/4" (tall)
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AD IDEAS



(COMPANY LOGO)
SCAN TO VIEW OUR MENU
FOR AFTER-SHOW DRINKS

QUARTER PAGE
\$450.00



(COMPANY LOGO)
WE'RE WALKING DISTANCE
FROM THE FORUM!
GRAB A PRE-SHOW
BITE WITH US NEXT TIME!
(BUSINESS INFO)

HALF PAGE
\$600.00

NEED A NEW OUTFIT FOR
THE NEXT SHOW?

(COMPANY LOGO)

OUR BUSINESS HOURS ARE
X-X M-F

VISIT US BEFORE
THE NEXT SHOW!

FULL PAGE
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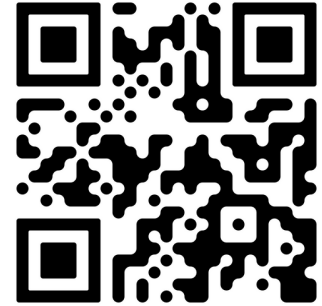
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THANK YOU FOR YOUR TIME AND YOUR SUPPORT!